



GOLF TOURNAMENT & AUCTION

Monday, June 26, 2023

SPONSORSHIP OPPORTUNITIES

Because of this tournament, together with our valued vendor partners, The Cheesecake Factory Oscar & Evelyn Overton Charitable Foundation, has donated more than 4 million dollars to City of Hope Comprehensive Cancer Center. Your contribution allows the City of Hope to continue their vital work, while you enjoy a great day of golf with fellow vendors, prospective clients and your Cheesecake Factory friends.

In addition to participation in the exciting tournament, Sponsors attend "Sponsor Breakfast" for a pre-tee off continental breakfast with senior executives and the "State of the Cake" business presentation. Immediately following golf, is the patio reception and off to the Awards Banquet and Live Auction.

Your organization benefits from the visibility our partnership offers. Not a golfer? No problem, Event Spectator Sponsorship packages are available. Questions? e-mail Sherry O'Neill at soneill@thecheesecakefactory.com.

TITLE SPONSOR

\$15,500

- ◆ Recognition as a Title Sponsor
- ◆ Your company banners prominently displayed
- ◆ Opportunity to provide a company logo item for each player (225 minimum)
- ◆ Sponsor Breakfast & State of the Cake business presentation
- ◆ Opportunity to purchase additional tournament entries
- ◆ Reception & Banquet for Four (4) at Awards Ceremony
- ◆ **Four (4)** GOLF tournament entries and player gift bags

PRESENTING SPONSOR

\$12,500

- ◆ Recognition on special Presenting Sponsors' Banner
- ◆ Your company banner prominently displayed
- ◆ Opportunity to provide a golf related logo gift for each player in the tournament (225 minimum)
- ◆ Sponsor Breakfast & State of the Cake business presentation
- ◆ Opportunity to purchase additional tournament entries
- ◆ Reception & Banquet for Four (4) at Awards Ceremony
- ◆ **Four (4)** GOLF tournament entries and player gift bags

PHOTOGRAPHY SPONSOR *(limited availability)*

\$9,500

- ◆ Your company's logo on each players' Photo Souvenir
- ◆ Sponsor Breakfast & State of the Cake business presentation
- ◆ Opportunity to purchase additional tournament entries
- ◆ Recognition on Tournament Banner
- ◆ Reception & Banquet for Two (2) at Awards Ceremony
- ◆ **Two (2)** GOLF tournament entries and player gift bags

GOLF CART SPONSOR *(limited availability)*

\$9,000

- ◆ Your company logo displayed in each golf cart
- ◆ Sponsor Breakfast & State of the Cake business presentation
- ◆ Opportunity to purchase additional tournament entries
- ◆ Recognition on Tournament Banner
- ◆ Reception & Banquet for Two (2) at Awards Ceremony
- ◆ **Two (2)** GOLF tournament entries and player gift bags

CORPORATE TEE SPONSOR

\$6,500

- ◆ Your company's logo on (1) Tee/Green sign
- ◆ Opportunity to purchase two additional tournament entries
- ◆ Sponsor Breakfast & State of the Cake business presentation
- ◆ Recognition on Tournament Banner
- ◆ Reception & Banquet for Two (2) at Awards Ceremony
- ◆ **Two (2)** GOLF tournament entries and player gift bags

BREAKFAST SPONSOR

\$4,500

- ◆ Sponsor Breakfast & State of the Cake business presentation
- ◆ Recognition on Tournament Banner
- ◆ Reception & Banquet for Two (2) at Awards Ceremony
- ◆ **Two (2)** GOLF tournament entries and player gift bags

Non-Golfing EVENT SPECTATOR SPONSOR

\$1,750

- ◆ Sponsor Breakfast & State of the Cake business presentation
- ◆ Recognition on Tournament Banner
- ◆ Reception & Banquet for Two (2) at Awards Ceremony
- ◆ **Two (2)** guest gift bags

Sponsors' early ONLINE REGISTRATION begins April 10, 2023: www.TheCheesecakeFactory.com/charitygolf