

*18th Annual*  
CHARITY GOLF TOURNAMENT  
*The Cheesecake Factory*  
OSCAR & EVELYN OVERTON  
CHARITABLE FOUNDATION

February 10, 2020

Dear Friend,

The Cheesecake Factory Oscar & Evelyn Overton Charitable Foundation is pleased to announce the **18th Annual Charity Golf Tournament & Auction** benefiting our Foundation and the City of Hope Comprehensive Cancer Center. This invitational tournament takes place June 29, 2020 at the beautiful North Ranch Country Club in Westlake, California. We need your support in donating great items for our auction.

Our Foundation exists to fulfill its mission through enhancing the wellbeing of its surrounding communities. We contribute to hundreds of non-profit organizations, and our dedicated staff member volunteers contribute thousands of volunteer hours each year.

In the past 18 years, your ongoing support has allowed us to do some incredible things for our communities. The Foundation has donated more than \$3.6 million to the City of Hope Comprehensive Cancer Center. We serve a delicious Thanksgiving Day Feast to more than 6,000 Salvation Army client guests across the country. We provide funding which allows the South Los Angeles Youth & Community Center to remain open each Saturday. Our "Give Back" Team Sponsorship program enables staff member teams to participate in a wide variety of charitable projects and fundraising events in their communities.

We need you to please donate *exciting and desirable item(s)* for our annual fundraising auction so we can continue our mission to enrich our communities.

Please complete the online Charity Auction Donor Form for each item you contribute at [www.TheCheesecakeFactory.com/charityauction/donorform](http://www.TheCheesecakeFactory.com/charityauction/donorform). Or if you prefer, you can fill out the PDF version and return the form(s) to [CharityAuction@TheCheesecakeFactory.com](mailto:CharityAuction@TheCheesecakeFactory.com); Auction items are due at The Cheesecake Factory Corporate Center by May 15, 2020.

Questions? Contact Lindsey Crawford at 818-871-3000 ext. 3704 or [LCrawford@TheCheesecakeFactory.com](mailto:LCrawford@TheCheesecakeFactory.com) or Sherry O'Neill, at [SOneill@TheCheesecakeFactory.com](mailto:SOneill@TheCheesecakeFactory.com). To learn more about our tournament see [www.TheCheesecakeFactory.com/charitygolf](http://www.TheCheesecakeFactory.com/charitygolf).

Thank you in advance for your generosity!

Sincerely,



Sheila Overton  
Auction Chairperson



The Cheesecake Factory Oscar & Evelyn Overton Charitable Foundation is a Public Charity under 501(c)(3) of the Internal Revenue Code. Our tax ID# is 88-0508407. Your donation is tax deductible to the maximum extent allowed by the law.